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New Product Alert

3-Game Progressive Jackpot Series Is Turbo-Powering Sales

Pioneering the first internet lottery game in the U.S. in 2004, Scientific Games continues to drive digital game innovation. Twenty years later, the company provides digital games in 10 languages to 27 lotteries globally, including the Pennsylvania Lottery.

In 2023, Scientific Games and the Pennsylvania Lottery Products team collaborated to create the QUEST series of games—featuring an adventurous linked progressive jackpot through TREASURE QUEST, CASTLE QUEST, DEEP SEA QUEST, BIG TOP QUEST, and CAVE QUEST. It was one of the industry's first linked eInstant progressive jackpot series and became a sensation with players.

Building upon that success, the company's SG Studios launched another action-packed linked progressive jackpot series in 2025. Any plays made in one game contribute to all three jackpot pools that can be won at any time in any contributing game. Jackpot amounts grow in real time and are visible in all the games in this turbo-powered series. (*Note: The third game in the series launches in late April.*)

"We wanted to create a bright, colorful eInstant game series with a recognizable style, each game offering players something different," said Paul Le Fondre, Scientific Games Head of Art and Animation for SG Studios. "While the three games have different names and game mechanics, they're linked through style, symbols and visuals. And all three games offer the excitement of the Cash Blitz progressive jackpot."

The new eInstant series was designed for players based on industry research, performance data on other games in the market, and the high performance of tumbler-style games.

POWER PRIZE BOOST

The first in this turbo-powering eInstant series launched in early January, and it's all about power boosting the prizes with multipliers. Players connect three or more like symbols to win. The bigger the collection of matching symbols, the bigger the prize. If revealed, multipliers can power boost the total win up to 20X. Reveal three Cash Blitz symbols on the play grid to activate the brand-new Cash Blitz Bonus Game to accumulate like symbols toward multiple cash prizes and the progressive jackpots.

Since POWER PRIZE BOOST debuted in Pennsylvania, a competitive market with other forms of online gaming, in 10 weeks it's generated more than $7 million in online play. Over 17,000 unique players have played 4 million+ rounds of the game.

TURBO TWIST BUCKS

Taking the play experience of POWER PRIZE BOOST even further, TURBO TWIST BUCKS lives up to its name. This turbo-charged tumbler game launched a month later in mid-February, keeping players entertained as they twist their way to increasing their chance of winning. The TURBO TWIST wheel above the play grid moves at the start of every game round. Stop on an up to 50X multiplier, and the Twist Zone appears to shuffle the symbols for four additional chances to win a prize and multiply that prize by the multiplier shown.

Debuting in mid-February, after four weeks in market, the game generated more than $3 million in online play. More than 13,000 unique players have played 1.7 million+ rounds of the game.

SUPER GRID SURGE

Coming soon! Anticipation for SUPER GRID SURGE is building. Reveal a Surge symbol to expand the main 3 x 5 play grid to a super-charged 5 x 7 play grid. Players have a chance to multiply any prize won on a Super Surged play grid up to 5X. And ultimately, the progressive jackpot prize awaits in the Cash Blitz Bonus Game.

"SG Studios excels in the player experience," says Le Fondre. "In a competitive marketplace, we are diligent about ensuring our eInstant games deliver a strong, memorable experience."

Scientific Games is working with other lotteries to launch the new series in their markets. The company offers a portfolio of more than 250 eInstant games and the SG Content Hub partner program—the lottery industry's premier content delivery platform featuring iLottery titles from game studios around the world and simple, secure integration for participating lotteries.