



## **STEVE BEASON JOINS SCIENTIFIC GAMES EXEC TEAM AS PRESIDENT, DIGITAL AND SPORTS BETTING**

Well-known Industry Tech Pro Will Lead Company's Expanding Digital Lottery and Sports Business

**ATLANTA – June 23, 2022** – [Scientific Games](#) announces the addition of well-known industry technology professional Steve Beason to the company's Executive Leadership Team. With four decades of experience advancing lottery, gaming and wagering technology, Beason will serve as President, Digital and Sports Betting for the company's expanding global business.

Beason returns to Scientific Games, previously holding the positions of Enterprise Chief Technology Officer and President of the company's Lottery Systems group between 2005 and 2016. Most recently, he was Group CTO for Inspired Entertainment. His industry experience also includes seven years as CTO for The Hong Kong Jockey Club, one of the world's oldest and premier gaming operators, and 12 years as Vice President of Software at GTECH.

Scientific Games CEO Pat McHugh, said, "Steve's experience and hands-on team approach make him a perfect fit to complement our Executive Leadership Team. He'll add immediate value across our technology, operations, content, and services offerings with a global view on commercially developing our business. Under Steve's leadership, as we continue to accelerate growth, our digital product innovation will enhance each of our existing product lines expanding play and promotion of lottery games."

McHugh added that the rapidly expanding iLottery and sports betting markets are a major focus for Scientific Games, which is 100% lottery since the company was sold to Brookfield Business Partners in April 2022.

"Our recent successes in Denmark, Hungary, Turkey, and Azerbaijan, where we deliver integrated programs for lottery instant games, draw games and sports betting across retail and digital channels, have created opportunities and an exciting need to expand our technology leadership across all lottery categories and consumer experiences," said McHugh.

Beason joins McHugh on the Scientific Games Executive Leadership Team, which also includes John Schulz, President Americas and Global Instant Products; Jim Bunitsky, Chief Financial Officer; Michael Conforti, President, International and Strategic Accounts; Jennifer Welshons, Chief Marketing Officer; Dena Rosenzweig, Chief Legal Officer; Stephen Richardson, Chief Administrative and Compliance Officer; Walt Eisele, Chief Technology Officer; and Jeff Martineck, Senior Vice President, Products and Innovation.

Since 1973, Scientific Games provides games, technology, analytics and services to lotteries around the world. With 130 customers in 50 countries, the company currently serves more than

20 digital lottery customers and provides lottery sports betting solutions in Canada, Europe and the U.S.

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### **About Scientific Games**

Scientific Games is the global leader in lottery games, sports betting and technology, and the partner of choice for government lotteries. From cutting-edge backend systems to exciting entertainment experiences and trailblazing retail and digital solutions, we elevate play every day. We push game designs to the next level and are pioneers in data analytics and iLottery. Built on a foundation of trusted partnerships, Scientific Games combines relentless innovation, legendary performance, and unwavering security to responsibly propel the industry ever forward. For more information, visit [scientificgames.com](https://scientificgames.com).

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