



Scientific Games and Blue Ribbon Partner to Offer Game Expanding Features on Open Gaming System Content

LAS VEGAS – July 12, 2019 – Scientific Games Corporation (NASDAQ: SGMS) (“Scientific Games” or the “Company”) and Blue Ribbon have partnered to offer jackpots via the Company’s Foundation Innovation platform and Open Gaming System (OGS) content aggregation platform.

The OGS™ has quickly become one of the industry’s most powerful two-sided distribution platforms. With almost 2500 games from studios worldwide, OGS™ is connected to over 200 operators across every major regulated market.

The partnership sees Blue Ribbon provide their cutting-edge jackpots marketing platform to any OGS™ content, packaged in a seamless overlay. For the first time this will give Scientific Games’ partners the capabilities to control the jackpot as a true marketing tool and will make it easy for players to enjoy a new gaming experience tailor made for them. Blue Ribbon will give OGS™ partners an innovative way to engage better with their players and to offer a new set of incentives tools which will improve both player acquisition and retention.

Dylan Slaney, SVP Casino and Platforms for SG Digital, the interactive division of Scientific Games, said, “We’re starting to finalise our full portfolio of casino content and technology under the umbrella of ‘Open Casino,’ which includes our player account, our Open Gaming System, the world’s best content and now, new revolutionary features such as missions, tournaments and jackpots. Combining platform scale, ground-breaking content and feature innovation is where the magic will happen for player experiences. Blue Ribbon is known industry-wide for their innovative game functionality. Pairing their jackpot innovation with our world-leading OGS™ platform is the perfect combination, bringing players new ways to enjoy our games with an added layer of game-expanding features. We’re thrilled to work with Blue Ribbon as we prepare the launch of our Open Casino portfolio.”

Amir Askarov, CEO for Blue Ribbon, said, “Scientific Games is one of the leading gaming platform providers in our industry, and we’re excited to enable our unique player engagement

platform on their OGS™ platform. For the first time OGS partners will be able to control and manage their jackpots to build better engagement while players enjoy the seamless and intuitive gaming experience which is aligned with their gaming preferences.

By choosing to work with Blue Ribbon, SG provides another confirmation of the value of Blue Ribbon products as the next generation of engagement tools.”

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About Scientific Games

Scientific Games Corporation (NASDAQ: SGMS) is a world leader in entertainment offering dynamic games, systems and services for casino, lottery, online gaming and sports betting. Scientific Games offers the gaming industry's broadest and most integrated portfolio of game content, advanced systems, cutting-edge platforms and professional services. Committed to responsible gaming, Scientific Games delivers what customers and players value most: trusted security, engaging entertainment content, operating efficiencies and innovative technology. For more information, please visit scientificgames.com.

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Forward-Looking Statements

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