

Scientific Games Awarded Contract To Provide Chukchansi Gold Resort & Casino in California With Kiosk Systems, SG Universe™ Mobile Solutions



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LAS VEGAS, July 26, 2016 /PRNewswire/ -- Scientific Games Corporation (NASDAQ: SGMS) ("Scientific Games" or the "Company") today announced that Chukchansi Gold Resort & Casino ("Chukchansi") in Coursegold, Calif. awarded Scientific Games a contract to provide its *Promotional Kiosk* solution as well as its mobile business-to-business *SG Universe* solution to drive player engagement at the casino resort located between Fresno and the southern entrance to Yosemite National Park.

Chukchansi, which has been a Scientific Games systems customer since it opened in 2003, is augmenting its full suite of systems technology with *Promotional Kiosk*, a fully customizable solution that offers new and exciting ways to reward casino patrons and empower them with

self-service access to their rewards club account.

The casino will use the *Promotional Kiosk* application to link directly to Chukchansi's *CMP* player-tracking system to enable players to swipe their rewards club card or enter their rewards club card number to access player reward information; enter to win daily sweepstakes prizes; check their points, and promotions; update their contact information without going to the players club; and enter for daily sweepstakes through an easy, familiar, self-service touch-screen interface.

Not only does *Promotional Kiosk* give patrons an intuitive self-service interface for activities like PIN resets and point balances – it virtually eliminates the standing in line that normally accompanies new rewards club signups, enabling guests to get on the floor faster and be rewarded for their loyalty more quickly.

In addition to *Promotional Kiosk*, Chukchansi agreed to implement Scientific Games' *SG Universe* mobile product suite, which empowers Chukchansi to increase player engagement at home, on-the-go, and during each visit to the casino floor. Platforms included with *SG Universe* include *Mobile Concierge*™, featuring more than 150 unique marketing features and the *Play4Fun Network*™, a white-label social casino platform anchored by player-favorite slots and table games from the *Bally*™, *Barcrest*™, *Shuffle Master*™, and *Williams*® game studios.

Chukchansi Director of Marketing Deann Kamalani said, "Scientific Games has been a terrific partner to Chukchansi, and we're confident that *Promotional Kiosk* will streamline customer service and give us another marketing channel, while *SG Universe* will allow us to reach players at home, in the casino, and on-the-move, changing the customer experience and giving us a 360-degree view of our patrons through *Core Systems Integration*. This is a big and exciting step for us."

Derik Mooberry, Scientific Games' Group Chief Executive, Gaming, said, "We're thrilled to see our longtime partner Chukchansi Gold Resort & Casino capitalize on the marketing, customer service, and operational benefits of *Promotional Kiosk* and *SG Universe* to improve the player experience. As the industry's only supplier to offer such an extensive portfolio of products for the casino floor and beyond, we are honored to expand our partnership with Chukchansi as they take their casino resort to the next level with our self-service kiosk and mobile solutions."

In addition to the self-service convenience that *Promotional Kiosk* provides to casino patrons, the application provides robust operating efficiencies to casino operators, including reducing long lines at the player's club; enhancing marketing efforts by collecting emails and enabling self-service player updating of contact information; scheduling time-of-promotion parameters for prize-based awards; and providing play-to-win sweepstakes featuring Mystery Kiosk functionality.

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About Scientific Games

Scientific Games Corporation (NASDAQ: SGMS) is a leading developer of technology-based products and services and associated content for worldwide gaming, lottery and interactive markets. The Company's portfolio includes gaming machines, game content and systems; table games products and shufflers; instant and draw-based lottery games; server-based lottery and gaming systems; sports betting technology; loyalty and rewards programs; and interactive content and services. For more information, please visit ScientificGames.com.

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Forward-Looking Statements

In this press release, Scientific Games makes "forward-looking statements" within the meaning of the U.S. Private Securities Litigation Reform Act of 1995. Forward-looking statements describe future expectations, plans, results or strategies and can often be identified by the use of terminology such as "may," "will," "estimate," "intend," "plan," "continue," "believe," "expect," "anticipate," "target," "should," "could," "potential," "opportunity," "goal," or similar terminology.

These statements are based upon management's current expectations, assumptions and estimates and are not guarantees of timing, future results or performance. Actual results may differ materially from those contemplated in these statements due to a variety of risks and uncertainties and other factors, including, among other things: competition; U.S. and international economic and industry conditions, including declines in or slow growth of gross gaming revenues or lottery retail sales, reductions in or constraints on capital spending by gaming or lottery operators and bankruptcies of, or credit risk relating to, customers; limited growth from new gaming jurisdictions, declines in the replacement cycle of existing gaming machines and slow addition of casinos in existing jurisdictions; ownership changes and consolidation in the gaming industry, including by casino operators; opposition to legalized gaming or the expansion thereof; inability to adapt to, and offer products that keep pace with, evolving technology; inability to develop successful gaming concepts and content; laws and government regulations, including those relating to gaming licenses and environmental laws; inability to identify and capitalize on trends and changes in the gaming, lottery and interactive industries; dependence upon key providers in our social gaming business; inability to retain or renew, or unfavorable revisions of, existing contracts, and the inability to enter into new contracts; level of our indebtedness, higher interest rates, availability or adequacy of cash flows and liquidity to satisfy indebtedness, other obligations or future cash needs; inability to reduce or refinance our indebtedness; restrictions and covenants in our debt agreements, including those that could result in acceleration of the maturity of our indebtedness; protection of our intellectual property, inability to license third party intellectual property, and the intellectual property rights of others; security and integrity of our software and systems and reliance on or failures in our information technology systems; natural events that disrupt our operations or those of our customers, suppliers or regulators; inability to benefit from, and risks associated with, strategic equity investments and relationships, including (i) the inability of our joint venture to realize the anticipated benefits under its private management agreement with the Illinois lottery or from the disentanglement services performed in connection with the termination thereof, (ii) the inability of our joint venture to meet the net income targets or other requirements under its agreement to provide marketing and sales services to the New Jersey Lottery or otherwise to realize the anticipated benefits under such agreement and (iii) failure to realize the anticipated benefits related to the award to our consortium of an instant lottery game concession in Greece; failure to achieve the intended benefits of the Bally acquisition or the WMS acquisition, other recent acquisitions, or future acquisitions, including due to the inability to successfully integrate such acquisitions or realize synergies in the anticipated amounts or within the contemplated time frames or cost expectations, or at all; disruption of our current plans and operations in connection with our recent acquisitions

(including in connection with the integration of Bally and WMS), including departure of key personnel or inability to recruit additional qualified personnel or maintain relationships with customers, suppliers or other third parties; costs, charges and expenses relating to the Bally acquisition and the WMS acquisition; incurrence of employee termination or restructuring costs, and impairment or asset write-down charges; changes in estimates or judgments related to our impairment analysis of goodwill or other intangible assets; implementation of complex revenue recognition standards; fluctuations in our results due to seasonality and other factors; dependence on suppliers and manufacturers; risks relating to foreign operations, including fluctuations in foreign currency exchange rates and restrictions on the payment of dividends from earnings, restrictions on the import of products and financial instability, including the potential impact to our instant lottery game concession or VLT lease arrangements resulting from the recent economic and political conditions in Greece; dependence on our key employees; litigation and other liabilities relating to our business, including litigation and liabilities relating to our contracts and licenses, our products and systems, our employees (including labor disputes), intellectual property and our strategic relationships; influence of certain stockholders; and stock price volatility.

Additional information regarding risks, uncertainties and other factors that could cause actual results to differ materially from those contemplated in forward-looking statements is included from time to time in our filings with the SEC, including the Company's current reports on Form 8-K, quarterly reports on Form 10-Q and its latest annual report on Form 10-K filed with the SEC on February 29, 2016 (including under the headings "Forward Looking Statements" and "Risk Factors"). Forward-looking statements speak only as of the date they are made and, except for Scientific Games' ongoing obligations under the U.S. federal securities laws, Scientific Games undertakes no obligation to publicly update any forward-looking statements whether as a result of new information, future events or otherwise.

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