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Scientific Games to Launch Lucky Card, a Combination Instant Lottery Scratch Game and Prepaid MasterCard® Gift Card

ALPHARETTA, GA – September 12, 2011 – Scientific Games Corporation (Nasdaq: SGMS) today announced the Company will launch Lucky Card™, a combination instant lottery scratch ticket and prepaid MasterCard® gift card in 2012. The first-of-its-kind, Lucky Card was developed through a strategic alliance between Scientific Games and global payment services leaders Western Union® and MasterCard. The Lucky Card introduces Scientific Games and its lottery customers to the prepaid gift card industry, which is expected to reach over \$17 billion in the U.S. in 2011 according to the Mercator Advisory Group.

Initially retailing for \$25, Lucky Card offers the gift card purchaser or recipient a \$20 prepaid MasterCard gift card and a \$5 instant lottery scratch game with the opportunity to win up to \$500. No validation or cashing of prizes is required by the retailer at point-of-purchase, which streamlines the retail process. The Lucky Card is activated through a simple internet or phone process, with the guaranteed \$20 value, plus any instant game winnings, loaded onto the card immediately. Once activated, Lucky Card can be used anywhere MasterCard is accepted.

“Lucky Card is an exciting new product that not only offers consumers a creative alternative to the traditional prepaid gift card, but opens the door to new markets and new revenues for our lottery customers,” said Jim Trask, President of the Printed Products Group for Scientific Games. “Sold at big box stores, drug store

chains and existing lottery retailers, gift cards are an entirely untapped opportunity for lotteries and the Lucky Card is a best-in-class concept that's earning positive early reactions. With the gift card industry expected to reach over \$17 billion in the U.S. this year, we believe the Lucky Card has great potential for the lottery industry."

Lucky Card is competitively priced for the existing prepaid gift card market, which typically adds a \$4-5 surcharge to a \$20 gift card with no additional value offered to the customer.

About Scientific Games

Scientific Games Corporation is a global leader in providing customized, end-to-end gaming solutions to lottery and gaming organizations worldwide. Scientific Games' integrated array of products and services includes instant lottery games, lottery gaming systems, terminals and services, and internet applications, as well as server-based interactive gaming machines and associated gaming control systems. For more information, visit www.scientificgames.com.

About MasterCard

As a leading global payments company, MasterCard Worldwide prides itself on being at the heart of commerce, helping to make life easier and more efficient for everyone, everywhere. MasterCard serves as a franchisor, processor and advisor to the payments industry, and makes commerce happen by providing a critical economic link among financial institutions, governments, businesses, merchants, and cardholders worldwide. In 2010, \$2.7 trillion in gross dollar volume was generated on its products by consumers around the world. Powered by the MasterCard Worldwide Network – the fastest payment processing network in the world – MasterCard processes over 23 billion transactions each year and has the capacity to handle 160 million transactions per hour, with an average network response time of 130 milliseconds and with 99.99 percent reliability. MasterCard advances global commerce through its family of brands, including MasterCard(R),

Maestro(R), and Cirrus(R); its suite of core products such as credit, debit, and prepaid; and its innovative platforms and functionalities, such as MasterCard PayPass(TM) and MasterCard inControl(R). MasterCard serves consumers, governments, and businesses in more than 210 countries and territories. For more information, please visit us at www.mastercard.com. Follow us on Twitter: @mastercardnews.

About Western Union

The Western Union Company (NYSE: WU) is a leader in global payment services. Together with its Vigo, Orlandi Valuta, Pago Facil and Western Union Business Solutions branded payment services, Western Union provides consumers and businesses with fast, reliable and convenient ways to send and receive money around the world, to send payments and to purchase money orders. The Western Union, Vigo and Orlandi Valuta branded services are offered through a combined network of 445,000 agent locations in 200 countries and territories. In 2010, The Western Union Company completed 214 million consumer-to-consumer transactions worldwide, moving \$76 billion of principal between consumers, and 405 million business payments. For more information, visit www.westernunion.com

Forward-Looking Statements

In this press release the Company makes "forward-looking statements" within the meaning of the U.S. Private Securities Litigation Reform Act of 1995. Forward-looking statements describe future expectations, plans, results or strategies and can often be identified by the use of terminology such as "may," "will," "estimate," "intend," "continue," "believe," "expect," "anticipate," "could," "potential," "opportunity," or similar terminology. These statements are based upon management's current expectations, assumptions and estimates and are not guarantees of future results or performance. Actual results may differ materially from those projected in these statements due to a variety of risks and uncertainties and other factors, including, among other things: competition; material adverse changes in economic and industry conditions; technological change; retention and renewal of existing contracts and entry into new or revised contracts; availability

and adequacy of cash flows to satisfy obligations and indebtedness or future needs; protection of intellectual property; security and integrity of software and systems; laws and government regulation, including those relating to gaming licenses, permits and operations; inability to identify, complete and integrate future acquisitions; inability to complete the proposed acquisition of Barcrest Group Limited and Cyberview Technology CZ s.r.o.; inability to benefit from, and risks associated with, joint ventures and strategic investments and relationships; failure of the Company's Northstar joint venture to meet the net income targets or otherwise realize the anticipated benefits under its private management agreement with the Illinois Lottery; seasonality; inability to identify and capitalize on trends and changes in the lottery and gaming industries; inability to enhance and develop successful gaming concepts; dependence on suppliers and manufacturers; liability for product defects; fluctuations in foreign currency exchange rates and other factors associated with foreign operations; influence of certain stockholders; dependence on key personnel; failure to perform on contracts; resolution of pending or future litigation; labor matters; and stock price volatility. Additional information regarding risks and uncertainties and other factors that could cause actual results to differ materially from those contemplated in forward-looking statements is included from time to time in the Company's filings with the Securities and Exchange Commission, including under the heading "Risk Factors" in our periodic reports. Forward-looking statements speak only as of the date they are made and, except for the Company's ongoing obligations under the U.S. federal securities laws, the Company undertakes no obligation to publicly update any forward-looking statements whether as a result of new information, future events or otherwise.