

# Casino Arizona Launches 'Talking Stick' Casino App Utilizing Scientific Games' SG Universe



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**Scientific Games Corporation →**

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LAS VEGAS, Aug. 8, 2018 /PRNewswire/ -- Scientific Games Corporation (NASDAQ: SGMS) ("Scientific Games" or the "Company") has launched its SG Universe online product suite with Casino Arizona, bringing the operator's two properties to the forefront of the online gaming landscape under their "Talking Stick" brand. SG Universe, from the Company's Digital division, empowers Casino Arizona with a desktop site and mobile app and an award-winning social casino platform.

Casino Arizona launched its mobile and desktop app on July 30. It can be found on desktop, Google Play, and the App Store under "Casino AZ/Talking StickResort." Players from both of the operator's properties—Casino Arizona and Talking Stick Resort—can sign up to enjoy the benefits of an expanded and comprehensive online casino experience paired with world-class social gaming.

Ramon Martinez, director of public relations at Casino Arizona, said, "We're thrilled to bring our properties to the next level with Scientific Games. We look forward to providing our patrons with impressive promotional opportunities in the coming months that allow them to engage with some of their favorite content for a chance to win compelling prizes including cruises,

trips to Talking Stick Resort and more. Our players will greatly benefit from an extensive online offering, and we're excited to provide SG Digital's top-notch game content through the app's Play4Fun social casino. This deal is a win-win, signaling a bright future for our partnership."

Dylan Slaney, SVP Gaming for SG Digital, said, "Casino Arizona is an excellent fit for our SG Universe product suite, and the partnership will be successful all-around. Their Talking Stick brand resonates strongly with their audience, and extending it further using digital channels is an excellent way to enhance recognition and engagement. This is our first install in Arizona, and Casino Arizona reaches a wide and diverse player base, making this a valuable partnership!"

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## **About Scientific Games**

Scientific Games Corporation (NASDAQ: SGMS) is the global leader in technology-based gaming systems, table games, table products and instant games and a leader in products, services and content for gaming, lottery and interactive gaming markets. Scientific Games delivers what customers and players value most: trusted security, creative content, operating efficiencies and innovative technology. Today, we offer customers a fully integrated portfolio of technology platforms, robust systems, engaging content and unrivalled professional services. For more information, please visit [www.scientificgames.com](http://www.scientificgames.com).

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