

Caesars Enhances Sportsbook Offering with SG Digital's Managed Trading Service



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LAS VEGAS, Nov. 28, 2018 /PRNewswire/ -- Scientific Games Corporation (NASDAQ: SGMS) ("Scientific Games" or the "Company") announces SG Digital has rolled out its newly-enhanced Managed Trading Service (MTS) with Caesars Entertainment Corporation ("Caesars") in New Jersey and Mississippi.

Following a rapid integration of SG Digital's newly-acquired Don Best platform, the sportsbooks at Caesars' properties will now benefit from additional betting and pricing services, along with valuable real-time event data solutions, complementing the *OpenBet*™ sportsbook, which already powers Caesars' online, mobile and retail offering. Along with SG Digital's recently launched Sportsbook Operations service, this launch indicates a new era of quick installations with minimal labor footprint, underpinning the rapid evolution of the sportsbook industry in the U.S.

Don Best's highly-regarded trading and pricing expertise for the North American market, combined with operations expertise from the SG Digital Sportsbook Operations team, will provide Caesars with an unrivalled product offering, building the platform for long-term success in the newly-legalized sports betting jurisdictions of New Jersey and Mississippi.

The integration marks the first time that SG Digital has powered its MTS for its operator partners.

Keith O'Loughlin, SVP Sportsbook at SG Digital, said: "This is a major milestone for us. Following a quick and simple integration that took less than two weeks following the Don Best acquisition and the recent formation of our Gibraltar Sportsbook Ops team, Caesars now has one of the most comprehensive sports betting offering in the U.S., with Managed Trading Service delivering a complete product. We're thrilled to have delivered the new service to our long-term partner in such a short period of time, demonstrating our speed to market.

"With the acquisition of Don Best now complete, along with the creation of our Gibraltar Sportsbook team, it is all about ensuring solid partnerships with our customers with a focus on next level sports betting experiences for their players."

Christian Stuart, EVP Gaming & Interactive at Caesars Entertainment, added: "With the integration of Don Best, Caesars will now be able to provide our customers superior speed and variety in available sports betting lines both on premise and in the Caesars Sports App. The combination of Caesars' best in class product, brand and loyalty program will continue to drive Caesars Sports to the forefront of the industry as this new opportunity unfolds."

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About Scientific Games

Scientific Games Corporation (NASDAQ: SGMS) is the global leader in technology-based gaming systems, table games, table products and instant games and a leader in products, services and content for gaming, lottery and interactive gaming markets. Scientific Games delivers what customers and players value most: trusted security, creative content, operating efficiencies and innovative technology. Today, we offer customers a fully integrated portfolio of technology platforms, robust systems, engaging content and unrivalled professional services. For more information, please visit www.scientificgames.com.

Company Contacts:

Investor Relations:

Scientific Games: Michael Quartieri +1 702-532-7658
Executive Vice President and Chief Financial Officer
Michael.Quartieri@scientificgames.com

Media Relations:

Scientific Games: Susan Cartwright +1 702-532-7981
VP, Corporate Communications
susan.cartwright@scientificgames.com

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