



## **Gamesys Group plc and Scientific Games launch RainbowRichesCasino.com**

December 5, 2019 : Gamesys Group plc, the leading international online gaming operator and Scientific Games (NASDAQ: SGMS), a leading gaming and sports betting technology provider, have launched a new site dedicated to one of the UK's most popular slots, Rainbow Riches, which has proven to be a favourite amongst players across retail and online since it was first released in 2006.

The new site Rainbow Riches Casino offers a destination site for fans of Scientific Games' Rainbow Riches franchise, which has a rich history as a player favourite series in both land-based and online gaming markets. As well as the popular Rainbow Riches games, which players already know as one of SG Digital's top-tier brand franchises, the new Gamesys Group venture provides a range of new and exclusive Rainbow Riches games. These include Daily Rainbows and Leprechaun's Harvest which provide the opportunity to play free games daily and monthly.

The addition of the Rainbow Riches dedicated Casino site adds another impressive brand to the portfolio the new Gamesys Group operates in the UK.

Simon Mizzi, Marketing Director at Gamesys Gibraltar Group said:

"We are really excited to bring this unique casino offering to the many Rainbow Riches players who play these great games every month. RainbowRichesCasino.com was created with these players in mind and it brings an array of entertaining games and exclusive Rainbow Riches themed content for players to enjoy in a safe and responsible environment "

Dylan Slaney, SVP Gaming at SG Digital, said:

"We are excited to launch this new site under the OpenGaming banner that brings the world of Rainbow Riches to life in a unique and altogether different way, offering an immersive experience for players. Through our years of partnership with the Gamesys Group including the launch of the widely successful Monopoly Casino, we have sought to continually transform player experiences. With their latest move to the Open Gaming System platform, we are delighted to bring this new casino offering to the market in partnership with Gamesys Group plc and look forward to its success."

**ENDS**

Background

### **About Gamesys Group plc**

Gamesys Group plc currently offers bingo and casino games to its customers using brands which include Jackpotjoy ([www.jackpotjoy.com](http://www.jackpotjoy.com)), Virgin Games ([www.virgingames.com](http://www.virgingames.com)), Botemania ([www.botemania.es](http://www.botemania.es)), Vera&John ([www.verajohn.com](http://www.verajohn.com)), Heart Bingo ([www.heartbingo.co.uk](http://www.heartbingo.co.uk)) and Monopoly Casino ([www.monopolycasino.com](http://www.monopolycasino.com)).

### **Enquiries Gamesys Group PLC**

Sarah Mercer

[sarah@sarahmercerpr.com](mailto:sarah@sarahmercerpr.com)

### **About Scientific Games**

Scientific Games Corporation (NASDAQ: SGMS) is a world leader in entertainment offering dynamic games, systems and services for casino, lottery, social gaming, online gaming and sports betting. Scientific Games offers the gaming industry's broadest and most integrated portfolio of game content, advanced systems, cutting-edge platforms and professional services. Committed to responsible gaming, Scientific Games delivers what customers and players value most: trusted security, engaging entertainment content, operating efficiencies and innovative technology. For more information, please visit [scientificgames.com](http://scientificgames.com).

### **Corporate Communications:**

Susan Cartwright +1 702-532-7981

Vice President, Corporate Communications

[susan.cartwright@scientificgames.com](mailto:susan.cartwright@scientificgames.com)