

# Scientific Games Extends Partnership with Hard Rock International for US Sports and iGaming Expansion

Entertainment giant to roll out digital and retail solutions across multiple U.S. states



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**Scientific Games Corporation →**

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LAS VEGAS, Sept. 30, 2020 /PRNewswire/ -- Scientific Games Corporation (NASDAQ: SGMS) ("Scientific Games" or the "Company") was selected by long-term partner Hard Rock International to deliver its *OpenSports*<sup>™</sup> and *OpenGaming*<sup>™</sup> solutions across regulated markets in the U.S.

Initially, Scientific Games will deploy its *OpenSports* digital and retail solutions for Hard Rock International in Iowa and New Jersey. The Company will be the exclusive provider of sportsbooks operating under the Hard Rock brand across the agreed states.

Hard Rock International will also power their iGaming offering in New Jersey with Scientific Games' *OpenGaming* solution via the Hard Rock Casino apps and HardRockCasino.com.

Scientific Games' *OpenGaming* solution will deliver the player account platform across all Hard Rock International digital solutions in the two states.

Jordan Levin, Group CEO, Digital for Scientific Games said: "The Hard Rock brand is instantly recognizable on a global scale and to extend our partnership with them once again is testament to our product development capabilities across iGaming and Sports in the US. As the digital team of Scientific Games, we have deep expertise across igaming and sports and we're looking forward to working with the great team at Hard Rock."

Kresimir Spajic, SVP Online Gaming and Sports Betting at Hard Rock International said: "We wanted to take our offering to the next level and Scientific Games and its product offering fit the bill perfectly. The company's sports betting technology is second to none, while the launch of *OpenGaming* in New Jersey allows us to expand our already strong casino offering in the state. These are exciting times for Hard Rock International as we bring even more entertaining experiences to our loyal customer base."

As part of the extended relationship, Hard Rock will offer its players the ultimate omni-channel sports betting and igaming experiences driven by Scientific Games' robust and scalable technology.

Both *OpenSports* and *OpenGaming* are delivered as end-to-end solutions. On the sports side, Hard Rock International will benefit from a digital and retail betting offering that combines the performance of the *OpenBet*<sup>™</sup> engine with the versatility of *OpenTrade*<sup>™</sup>; the full risk and liability management service powered by Don Best.

With *OpenGaming*, Scientific Games has quickly become the go-to casino aggregation platform for market leaders in the U.S. Hard Rock International will have access to OpenGaming's extensive library of games available from the world's leading studios supplemented by cutting-edge player features such as free-rounds and tournaments.

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### **About Scientific Games**

Scientific Games Corporation (NASDAQ: SGMS) is a world leader in entertainment offering dynamic games, systems and services for casino, lottery, social gaming, online gaming and sports betting. Scientific Games offers the gaming industry's broadest and most integrated portfolio of game content, advanced systems, cutting-edge platforms and professional services. Committed to responsible gaming, Scientific Games delivers what customers and players value most: trusted security, engaging entertainment content, operating efficiencies and innovative technology. For more information, please visit [scientificgames.com](http://scientificgames.com).

### **Media Inquiries:**

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### **Forward-Looking Statements**

In this press release, Scientific Games makes "forward-looking statements" within the meaning of the U.S. Private Securities Litigation Reform Act of 1995. Forward-looking statements can be identified by words such as "will," "may," and "should." These statements are based upon management's current expectations, assumptions and estimates and are not guarantees of timing, future results or performance. Therefore, you should not rely on any of these forward-looking statements as predictions of future events. Actual results may differ materially from those contemplated in these statements due to a variety of risks, uncertainties and other factors, including those factors described in our filings with the Securities

and Exchange Commission (the "SEC"), including Scientific Games' current reports on Form 8-K, quarterly reports on Form 10-Q and its latest annual report on Form 10-K filed with the SEC on February 18, 2020 (including under the headings "Forward-Looking Statements" and "Risk Factors"). Forward-looking statements speak only as of the date they are made and, except for Scientific Games' ongoing obligations under the U.S. federal securities laws, Scientific Games undertakes no obligation to publicly update any forward-looking statements whether as a result of new information, future events or otherwise.

### **About Hard Rock®:**

Hard Rock International (HRI) is one of the most globally recognized companies with venues in 248 locations spanning 70 countries that include owned, licensed or managed Hotels, Casinos, Rock Shops®, Cafes and Hard Rock Live concert halls. Beginning with an Eric Clapton guitar, Hard Rock owns and showcases the world's most valuable collection of music memorabilia at more than 83,000 pieces. In 2020, Hard Rock International was honored as one of Forbes Magazine's Best Employers for Diversity and Top Employers for Women. Hard Rock was recognized as one of the top performing hotel brands in J.D. Power's 2020 North America Hotel Guest Satisfaction Study for the second consecutive year. HRI destinations are located in the world's greatest international gateway cities, including its two most successful flagship properties in Florida and home to the world's first Guitar Hotel® in South Florida, where its headquarters are located. The brand is owned by HRI parent entity The Seminole Tribe of Florida. For more information on Hard Rock International visit [www.hardrock.com](http://www.hardrock.com) or [shop.hardrock.com](http://shop.hardrock.com).

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