



## OKLAHOMA LOTTERY BROADENS PRODUCT PORTFOLIO WITH PLAYNOW GAMES FROM SCIENTIFIC GAMES

Company's Instant Win Terminal Games Creating Incremental Revenue for Eight U.S. Lotteries

**ATLANTA – January 17, 2023** – [Scientific Games](#) and the [Oklahoma Lottery](#) launched a new category of game entertainment for players in the south-central state, becoming the eighth U.S. lottery to create strong, incremental revenue with the company's *PlayNow Games*. In October, the Oklahoma Lottery launched four games under the *FastPlay* games banner at the \$1, \$2, \$5 and \$10 price points. The games have become one of the Lottery's top-performing terminal-generated game categories, generating more than \$2 million in retail sales since launch. Five additional games were added in December. The new *FastPlay Games* offer the first instant win progressive jackpot (at the \$2, \$5 and \$10 price points) of any Oklahoma Lottery product.

Pioneered by Scientific Games under its *PlayNow Games* brand, *FastPlay* games are terminal-generated tickets printed on demand with select games featuring a progressive or rolling jackpot. The company's *PlayNow Games* are currently offered by eight U.S. lotteries, with four of these lotteries in the top six in 2022.

**Jay Finks, Executive Director of the Oklahoma Lottery**, said, "Our new *FastPlay* games offer Oklahoma players the fun of progressive jackpots combined with the thrill of the opportunity to win instantly. *FastPlay* is a great, innovative addition to our product portfolio that complements the entertainment experience offered by our Scratchers and draw games.

Player response to *FastPlay* games in Oklahoma has exceeded expectations, with more players discovering the product daily. The games offer a fast, easy play experience and are most successfully marketed with digital advertising at point-of-sale and self-service terminals, including Scientific Games' *PlayCentral HD* terminals, across the Oklahoma Lottery's retailer network.

**John Schulz, President, Americas and Global Instant Products at Scientific Games**, said, "*FastPlay* games, which we have branded as our *PlayNow Games*, are a relatively new and exciting lottery experience for the consumer. These unique games were planned as a strategic addition to the Oklahoma Lottery's portfolio to help drive sales across the portfolio and create incremental revenues to benefit schools, students and teachers in the state."

The company currently provides the Oklahoma Lottery Scratchers through its high-performance *Scientific Games Enhanced Partnership* program, as well as draw-based games, licensed properties, lottery gaming systems technology, retail point-of-sale technology and retailer management system.

State lotteries in Arizona, Connecticut, Iowa, Maine, Maryland, Oklahoma, Pennsylvania and Vermont offer the company's *PlayNow Games* products to players. Scientific Games provides retail and digital games, technologies, analytics and services to 130 lotteries in 50 countries, including nearly every North American lottery.

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### **About Scientific Games**

Scientific Games is a leading provider of lottery products, technology and services to government-sponsored lottery programs globally. From cutting-edge backend systems to exciting entertainment experiences and trailblazing retail and digital solutions, we elevate play every day. We push game designs to the next level and are pioneers in data analytics and iLottery. Built on a foundation of trusted partnerships, Scientific Games combines relentless innovation, performance, and unwavering security to responsibly propel the industry forward. For more information, visit [scientificgames.com](https://scientificgames.com).

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