



Scientific Games' Omnichannel Gaming System Selected to Power Deutsche Klassenlotterie Berlin

New Contract Marks the Sixth European Lottery Choosing Company's *SYMPHONY* System

ATLANTA – January 23, 2025 – [Scientific Games](#)' omnichannel *SYMPHONY* gaming system will power [Deutsche Klassenlotterie Berlin's](#) retail and digital lottery sales, enhancing the consumer lottery experience across Berlin, Germany through a new, seven-year contract. Selected by DKLB through a competitive tender, *SYMPHONY*'s advanced, open architecture supports retail, digital and mobile play and future game entertainment channels, including third-party content and platforms. Scientific Games has served as a technology provider to DKLB for more than 20 years. The company's teams and partners will coordinate the conversion to the new *SYMPHONY* system.

DKLB is the first lottery in Germany to implement a multi-tenant *SYMPHONY* system, including the *SG PAM* player account management system, which seamlessly serves games to consumers across retail and digital channels. The platform integrates with third-party components and applications, proving solution flexibility. The pioneering solution ensures a comprehensive digital transformation that will launch in 2027 across DKLB's operations.

Hansjörg Höltkemeier, CEO of Lotto-Berlin, said, "With our selection of Scientific Games and *SYMPHONY*, we are not only responding to the ever-increasing requirements in the areas of operational safety and cyber security but also focusing on continuity. Above all, we are investing in a new system architecture that will lead to an excellent, system-supported customer experience across all our sales channels."

The new *SYMPHONY* system will enable DKLB to operate with a fully modular, modern system architecture that will power omnichannel sales for various lottery products, including scratchcard games and iLottery games, as well as popular draw-based games like [EUROJACKPOT](#), [LOTTO](#) and [KENO](#).

Matthias Müller, International Lottery Systems Vice President of Sales and Marketing for Scientific Games, said, "Scientific Games is proud to be the primary technology partner for Deutsche Klassenlotterie Berlin. Together, we're deploying our *SYMPHONY* lottery gaming system, which includes the versatile *SYMPHONY* multi-tenant platform and omnichannel player account management system that will serve several German lotteries. This enhanced lottery system ensures best-of-breed system integration throughout the life of our agreement."

Scientific Games is the world's largest lottery games provider and the leading lottery systems provider in Europe, delivering retail and digital games, technology, analytics and services to 150 lotteries in 50 countries.

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About Scientific Games

Scientific Games is a global leader in retail and digital products, technology and services that drive profits for government-sponsored lottery and sports betting programs. From enterprise gaming platforms to exciting entertainment experiences and trailblazing retail and digital solutions, we elevate play every day. We are industry pioneers in instant games, data analytics, retail solutions and iLottery. Built on a foundation of trusted partnerships since 1973, Scientific Games combines relentless innovation, performance and unwavering security to responsibly propel the industry forward. For more information, visit scientificgames.com.

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