



Scientific Games Brings Exciting Portfolio of Games to DC Lottery Players with SG Content Hub Launch

Company Expands Successful DC Scratchers Partnership to Digital Games

ATLANTA – July 16, 2025 – [Scientific Games](#) has launched the *SG Content Hub* in the District of Columbia, offering a curated selection of exciting games to [DC Lottery](#) players who play online. The lottery industry's premier content aggregator brings digital games from Scientific Games and game studios worldwide to players, including the company's own portfolio of more than 250 instant games from SG Studios and a suite of licensed brands. DC players are enjoying the new *Mayhem Madness* game from SG Studios, with *Candy Coated Cash* and *Witchy Wins* coming this fall.

The *SG Content Hub* launch expands Scientific Games' longtime relationship with the DC Lottery for [DC Scratchers](#) games that began with the Lottery's start-up in 1982.

The world's largest lottery games company developed the *SG Content Hub* to serve the rapidly expanding digital lottery channel with a broad variety of engaging, unique iLottery game experiences. The *SG Content Hub* operates seamlessly with lottery gaming systems technology and iLottery platforms.

Randy Burnside, DC Lottery Executive Director, said, "The DC Lottery is thrilled to offer our players a wide selection of new and exciting games through the *SG Content Hub*. We are building on our success with DC Scratchers from Scientific Games and the company's deep understanding of lottery players and the entertainment experience."

Since its inception in 1982, the DC Lottery has awarded more than \$4.8 billion in prizes, transferred more than \$2.4 billion to the District's General Fund, which supports essential services in the District, generated more than \$501.4 million in commissions for its retail business partners, and helped local nonprofits raise more than \$139.5 million in support of social causes.

Matt Lynch, President, Digital for Scientific Games, said, "We are excited to bring our global expertise, content and technology to the DC Lottery with an evolutionary content aggregator developed to offer players an exciting portfolio of iLottery games, with the agility to adapt to play preferences and market trends. The engaging variety of digital lottery games offered through the *SG Content Hub* ensures long-term sustainable growth for the DC Lottery and its beneficiary programs in the District of Columbia."

Scientific Games is a trusted partner to more than 30 government-regulated lotteries with iLottery solutions, including in the U.S., Canada, UK, Denmark, Germany, France and Turkey. With operations on five continents, the company provides retail and digital games, technology, analytics and services to 150 lotteries in 50 countries worldwide.

About Scientific Games

Scientific Games is a global leader in retail and digital games, technology, analytics and services that drive profits for government-sponsored lottery and sports betting programs. From enterprise gaming platforms to exciting entertainment experiences and trailblazing retail and digital solutions, we elevate play every day. We are industry pioneers in instant games, data analytics, retail solutions and iLottery. Built on a foundation of trusted partnerships since 1973, Scientific Games combines relentless innovation, performance and unwavering security to responsibly propel the industry forward. For more information, visit scientificgames.com.

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