Scientific Games Marks Ninth Year Supporting NCPG Gift Responsibly Holiday Campaign

Company Reinforces Global Commitment to Responsible Gaming and Player Protection

ATLANTA – November 16, 2026 – Scientific Games joins the National Council on Problem Gambling's 2026 *Gift Responsibly* campaign for the ninth consecutive year, reinforcing the company's global commitment to responsible gaming and player protection. Lotteries and community organizations across North America and the world come together annually to support the *Gift Responsibly* campaign. The 2026 campaign theme is *Too Young to Bet*.

NCPG's *Gift Responsibly* campaign takes place during the holiday gift-buying season, educating communities about the dangers of gifting lottery games to children. The campaign raises awareness about the risks of youth gambling and promotes responsible gambling practices for those of legal age who choose to gamble. Its message is especially relevant during the holidays, when people may buy lottery games as gifts because they are unaware of the associated risks.

As the world's largest lottery games company and the first lottery partner to participate in the *Gift Responsibly* campaign, Scientific Games continues to advance responsible gaming across its global operations. The company works closely with lotteries and industry partners to ensure that responsible gaming principles are integrated throughout its products, programs and services.

"Responsible gaming is a core pillar of our global operations as a partner to more than 150 lotteries worldwide," **said Stephanie McCummings, Senior Director of Public Policy & Corporate Responsibility for Scientific Games**. "Through initiatives like the *Gift Responsibly* campaign, we're helping raise awareness that lottery games are meant for adults, while supporting our lottery partners in promoting healthy play."

As a Platinum Member of NCPG, Scientific Games continues to strengthen its role as a trusted partner to lotteries and advance responsible gaming across the industry. Most recently, the company sponsored the inaugural Lottery Leadership in Responsible Gambling Symposium at the 2026 NCPG Annual Conference, bringing together lottery leaders and responsible gaming stakeholders to share insights, strengthen collaboration and explore strategies that support player well-being and responsible play.

Scientific Games is among the first lottery providers to be globally certified by the World Lottery Association as a Responsible Gaming provider.

Healthy Play® is a registered trademark of Scientific Games. ©2026 Scientific Games, LLC. All Rights Reserved.

About Scientific Games

Scientific Games is a global leader in retail and digital games, technology, analytics and services that drive profits for government-sponsored lottery and sports betting programs. From enterprise gaming platforms to exciting entertainment experiences and trailblazing retail and digital solutions, we elevate play every day. We are industry pioneers in instant games, data analytics, retail solutions and iLottery. Built on a foundation of trusted partnerships since 1973, Scientific Games combines relentless innovation, performance and unwavering security to responsibly propel the industry forward. For more information, visit scientificgames.com.

Media Inquiries:
Media@scientificgames.com