Scientific Games and Allwyn Move Bold Plans Forward for UK National Lottery

Company's Key Milestones on Schedule and New, Modern UK Technology Facility Officially Operating

LONDON and ATLANTA – February 1, 2024 – Scientific Games marks the official transfer of the UK National Lottery's fourth license on February 1. Through close collaboration with partner Allwyn UK, Scientific Games has delivered strategically planned milestones to support Allwyn's plans to grow The National Lottery responsibly and minimize environmental impact.

Positive momentum is underway with the opening of Scientific Games' high-tech, 92,000-square-foot state-of-the-art scratchcard logistics facility in Warrington, UK to serve The National Lottery retailers. The facility features the company's patented *SciTrak* technology, which includes predictive ordering and sorting systems that drive scratchcard supply-chain efficiencies and sales performance. The on time opening of the new facility brings new jobs to the industrial city approximately 20 miles southwest of Manchester.

The logistics facility is the first of many scheduled deliverables from Scientific Games that are planned as part of the company's partnership with Allwyn. Allwyn's transformation program includes, in time, the conversion of The National Lottery's technology to Scientific Games' advanced *SYMPHONY* enterprise gaming system and more than 40,000 retailer terminals. Additionally, through the partnership, Scientific Games will provide a new digital platform, and high-performance instant win games created by UK-based SG Studios as well as partner studios around the world via the *SG Content Hub and Partner Program.*

"We commend Allwyn on its vision for growing The National Lottery and substantially increasing returns to National Lottery-funded projects as a result. We've long-awaited this moment, made possible through a close, working partnership. Together, we've proven our ability to navigate challenges necessary to begin delivering sustainable and responsible growth to the UK National Lottery on time and across channels," said **Michael Conforti, President of International and Strategic Accounts for Scientific Games.** "With more technology and products being deployed over the course of the license, this is going to be a very exciting time for The National Lottery, its retailers, players and beneficiaries."

On February 1, as the exclusive scratchcard provider to The National Lottery, Scientific Games commences its world-renowned *Scientific Games Enhanced Partnership program* with portfolio planning advanced logistics and distribution of current scratch games alongside all-new, data-driven scratch games created and produced by the company. The scratchcards are produced at the company's Leeds, UK facility, one of five production facilities for the world's largest lottery games company.

"Our ambition is to offer more games, attract more players, inject more entertainment, create more winners and raise even more money for National Lottery-funded projects. Powering that ambition is a significant investment in our technology and operations as we modernize to secure The National Lottery's future sustainability," said **Andria Vidler, CEO for Allwyn UK.**

In addition to applying 50 years of best practices to game design and performance, Scientific Games is one of the first lottery companies to be globally certified to the Responsible Gaming Supplier framework established by the World Lottery Association. The socially conscious company has delivered on its promise of an environmentally focused facility in Warrington featuring solar and battery power, radiant heating system, all-electric lift equipment and energy-efficient lighting. Operations within the building employ energy-efficient and minimum waste-to-landfill recycling processes certified by Forest Steward Council standards. Scientific Games' UK field service vehicles are all electric and the company uses an internationally recognized sustainable courier for deliveries to The National Lottery retailers.

With products that generate 70% of global instant game retail sales, Scientific Games is the world's largest instant games creator, producer and services provider, serving 130 lotteries in 50 countries, including 19 of the Top 20 instant game lotteries *(La Fleur's 2023 World Lottery Almanac)*.

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About Scientific Games

Scientific Games is a global leader in retail and digital games, technology, analytics and services that drive profits for government-sponsored lottery and sports betting programs. From enterprise gaming platforms to exciting entertainment experiences and trailblazing retail and digital solutions, we elevate play every day. We are industry pioneers in instant games, data analytics, retail solutions and iLottery. Built on a foundation of trusted partnerships since 1973, Scientific Games combines relentless innovation, performance and unwavering security to responsibly propel the industry forward. For more information, visit scientificgames.com.

About Allwyn

Allwyn is a leading global lottery operator. We build better lotteries that return more to good causes by focusing on innovation, technology, efficiency and safety. The lottery-first approach of focusing on affordable recreational play has earned us leading market positions with trusted brands across Europe in Austria, Czech Republic, Greece and Cyprus, and Italy. Through our 64,000 points of sale and digital platforms, we serve a market of over 79 million adults, bringing in annual sales of over €16bn. As one of the largest taxpayers in each of our markets, we contribute hugely to national and local economies, returning over €2bn to governments in taxes and lottery duties. We also support direct community investment from each of Allwyn's brands, financing a wide range of Good Causes across the health, sports, arts and community sectors.

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