

## Scientific Games and National Lottery of Slovenia Strengthen Instant Game Partnership

Company's Exclusive New Scratch Game Contract Positions Loterija Slovenije for More Growth

**ATLANTA – April 29, 2024 –** <u>Scientific Games</u> and <u>Loterija Slovenije</u>, the national lottery of Slovenia, are moving to strengthen their instant game partnership and position the Lottery for more growth through a new, exclusive five-year contract. The new contract follows 26% growth in Loterija Slovenije's instant game sales over the past four years. The agreement may be renewed for an additional two years.

"The move to this new partnership with Scientific Games heralds further progress for our Srečka games portfolio," said **Loterija Slovenije CEO and President Romana Girandon**. "The enhanced partnership aligns our goals to responsibly grow these products and ultimately, grow proceeds to our good cause programs."

Loterija Slovenije's new partnership closely aligns the strategic interests of both companies using Scientific Games' world-leading instant game design and portfolio management services, as well as data-driven analytics and insights, game manufacturing, retailer analysis, marketing, sales support and licensed brand services.

Scientific Games began working with Loterija Slovenije six years ago as the Lottery's primary instant games provider and most recently collaborated on successful higher price point game launches featuring an Advent calendar and a €10 extended play game.

"We're proud to move to an enhanced partnership with Loterija Slovenija so that we can fully maximize the potential of its Srečka games," said **Kevin Anderson, VP of Global Strategic Accounts for Scientific Games**. "Our expertise with data analytics and portfolio management will help drive sales performance for the games and provide entertaining experiences for Slovenian players."

With products that generate more than 70% of global instant game retail sales, Scientific Games is the world's largest instant games creator, producer and services provider, and the primary provider to nine of the Top 10 performing instant game lotteries in the world (*La Fleur's 2024 World Lottery Almanac*).

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## **About Scientific Games**

Scientific Games is a leading provider of lottery games, technology, analytics and services to government-sponsored lottery programs globally. From cutting-edge backend systems to

exciting entertainment experiences and trailblazing retail and digital solutions, we elevate play every day. We push game designs to the next level and are pioneers in instant games, data analytics and iLottery. Built on a foundation of trusted partnerships, Scientific Games combines relentless innovation, performance, and unwavering security to responsibly propel the industry forward. For more information, visit <a href="mailto:scientificgames.com">scientificgames.com</a>.

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